

You're Invited to Join the Team! - Business Members

Accent Hardscapes
Angel & Co. CPA's, P.C.
Arvest Bank Shell Knob
Asbury Land Title, Inc.
At the Lake Vacation Rentals
B&J Smokehouse
Ball & Prier, Inc.
Barry County Ready Mix
Barton's Shell Knob
Bass Haven, LLC
Bear's Den Cabin
Big Bobber Resort
Big Creek Resort
Billy Boy's Travel
Bob Bishop - State Farm Insurance
Cabin Fever
Campbell Insurance Agency, Inc.
Campbell Point Marina
Campbell Point Resort
Casey's Shear Design
Cassville Democrat
Central Crossing Marine, Inc.
Century Roofing
CenturyTel
CenturyTel
Cliffhanger Cottage
Commerce Bank of Barry Co.
Community Bank of Shell Knob/Golden
Connell Insurance
Country Fresh Market
CoxHealth Shell Knob
Deer Run Cabins
Discovery Bay
Eagle Ridge Storage, LLC
Ed Leahy Agency American Family Insurance
Eric C. Oswald Construction Co.
Farmers Daughters' Floral & Greenhouse
Fisherman's Haven Resort
Fish'n Fun Resort
Fohn Funeral Home
Freedom Bank of Southern Missouri
Golden Rural Plumbing
Green Cocoon Lakefront Cabins
Green Mountain Realty
Happy Days Resort
Hardman Hollow Resort
Hickory Hollow Resort
Holiday Island Vacation Rentals, Inc.
Icy Mae's Coffee House
Indian Hills Resort
J. Brown Disposal
Jack's Lawn Care
Johnson Construction & Design/The Bluffs
Jug N Plug
Kings Harbor Resort
Kings River Golf Course
Kings River Marina
KOMC/KRZK Radio
Lakeshore Construction
Lakeside Marine Ski & Sports
Lakeview Acres Grocery & RV/Mobile Park

Law Dog Security & Patrol
Lawrence Construction
Lazy Eagle Resort
Les Jacobs Ford
Lunker Landing Resort
MariCorp U.S.
Mike's Lawn Service
Murnet Technologies, Inc.
Names and Numbers
Neill's Home Store
North American Marine Industries, Inc.
Old Church Gallery Gift Shop
On the Bayou
Ozark Air Conditioning
Ozarks 1st Choice Realtors, Inc.
Paradise Cove Camping Resort
Paradise Cove Resort
Paw Prints Day Care for Dogs
Pizza Hut
Pla-Port Resort
Plaza Pharmacy
Prince Custom Homes
Quail Cove Resort
ReMax Lakeside Real Estate
Rivers Directories, Inc. DBA Mozarks
Rusty Prince Real Estate Brokerage
Rusty's Auto Parts
S&C Construction
Shell Knob Dental Center
Shell Knob Insurance Agency
Shell Knob Pest Control
Shell Knob Small Engine Sales & Service
St. John's Clinic, Shell Knob
St. Johns Hospital - Berryville
St. John's Hospital Cassville
Steak Inn
Stonehaven
Stonewater Cove Resort & Spa, LLC
T&J Marine
Table Rock Chimney Services
Table Rock Community Bank
The Lake House Bed & Breakfast
The Landing Cafe'
The Ozark Sentinel
The Playce
The Rattler Newspaper
The Red Barn
Timberoc Construction
Timbers Resort and Lodge
Totally Home
Town & Country Propane, Inc.
Trace Hollow Resort
Tri-Lakes Realtors, Inc.
Vanderhoof Gardens
Viola RV Park & Country Store
Welch Homes & Construction
Will Investments, Inc.
Willis Insurance Agency, Inc.

CHAMBER OF COMMERCE

MEMBERSHIP MANUAL



SHELL KNOB
MISSOURI

**Board of Directors & Staff
2007 - 2008**

President

John Crain
Hickory Hollow Resort

Eddie Davison
Barton's Lumber

Vice President

Melissa Graham
Hardman Hollow Resort

Dave Fielder
Lakeshore Construction

Secretary/Treasurer

Judy Reynolds
Associate

Chris Maher
Central Crossing Marine, Inc.

Trina Colwell
Re/Max Lakeside Real Estate

Jane Neufeld
Country Fresh Market

John Coonrod
Ozark Air Conditioning

Rusty Rickard
Rusty's Auto Parts

Austin Cross
North American Marine
Industries, Inc.

Bruce Simmons
Fish'n Fun Resort

Executive Director
Sheila House



Shell Knob Chamber of Commerce

25364 State Highway 39 · TimbeRoc Village · Shell Knob, MO 65747
Phone 417.858.3300 · Fax 417.858.9428
info@shellknob.com · www.shellknob.com

You're Invited to Join the Team! - Associate Members

Associate Churches Not-for-Profits and Community Service Organizations:

F-1 Computer Club
First Christian Church
Fraternal Order of the Eagles 4115
Fun in the Son Ministries, Inc.
Grace Community Church
Haven of the Ozarks
Holy Family Catholic Church
Holy Family Council 1397 Knights of Columbus
Kornestone
Peace Lutheran Church
Shell Knob Branch - Barry Lawrence Library
Shell Knob Lions Club
Shell Knob School District # 78
Shell Knob Senior Center Corp.
Shell Knob Shrine Club
Shell Knob/Viola Community Bldg
Shell Rock Utilities
SOLOs
Table Rock Federal Credit Union
Trinity Presbyterian Church
Unity Christian Church
US Coast Guard Auxiliary Flotilla 55
VFW Memorial Post 2203
Viola Baptist Church

Associate Member Individuals:

Mark & Melodee Armfield
Jerry & LaRoyce Arnold
Phil & Penny Bailey
Sue Beck
Subbe & Twila Bemis
Rich & Jeanne Brunetto
Michael & Elaine Esterl
State Senator Jack Goodman
Lee James
Ralph & Joan Kirk
Tom & Cindy Koob
Tom Lavelly
Don & Jeanne Lawrence
Judy Loyd
Lois Lowe, Barry Co. Treasurer
Steve & Marilyn McSpadden
David & Susan Mohler
John & Anne Ogle
Earl & Marcie Osgood
Virginia Page
Mike Stroud & Patty Geraghty
Glenn & Cathy Phillips
Wally & Jody Phillips
Terry & Elaine Priest
Judy Reynolds
Dan & Deni Sciano
Gay Taylor
Dale Terry
John Walker
Wendell & Lynda Wilkinson
Bill & Gwen Woolman
Gary Youngblood



Table of Contents

Chamber Policies

- The board of directors consists of twelve people who serve without remuneration.
- Six new board members are elected from and by the membership each year in September. Board member terms are for two years beginning October 1.
- Board of directors’ meetings are held on the second Wednesday of each month at 7AM. Location is announced in the Chamber newsletter available online at shellknob.com. In the event of inclement weather, if Shell Knob School is canceled, the board meeting will also be canceled.
- All members of the Chamber are always invited to attend the monthly board of directors’ meetings.
- All members in a membership category are referred whenever possible. No one member is ever referred over another; special services and amenities are recommended as requested. If there is no member offering a service, then non-members may be referred.
- Regarding political issues, the Chamber never endorses candidates. On rare occasions, the board of directors may take a stand on county or state governmental issues. Typically the membership would be polled and informed before such an action were to occur.
- Committees, activities and day-to-day functions of the Chamber are overseen by the Chamber’s executive director.
- As stated elsewhere in this pamphlet, input from Chamber membership is not only welcome, but encouraged, to help us meet the needs of our members.

- WORKING TOGETHER, MAKING A DIFFERENCE 4**
 - Chamber Objectives4
 - What the Chamber Does.....5
 - Membership Responsibilities5
- YOU ARE THE CHAMBER 6**
 - Committees Do the Work6
 - Chamber Events Enrich the Area8
 - Have a suggestion?.....9
 - How You Will Benefit.....9
 - Contact Information9
- HOW WE WORK TOGETHER..... 10**
 - Benefits of Business Membership10
 - Benefits of Associate Membership11
- SHOW ME THE MONEY!..... 12**
 - Where It Comes From12
 - Where it is Spent12
- PEOPLE ARE TALKING 13**
- CHAMBER POLICIES 14**
- YOU’RE INVITED TO JOIN THE TEAM! 15**
- MEMBERSHIP APPLICATION 16**



Working Together; Making a Difference

When you join the Chamber, you help nourish community growth. The Chamber of Commerce is a membership organization representing the business community. The Chamber provides a framework for business and professional volunteers working toward the improvement of the business climate and quality of life for the community. The Chamber works to create an environment that will retain and expand existing business and also attract new businesses to the community.

Chamber Objectives

- Facilitate a network of business owners, civic groups and concerned citizens
- Promote local business and commercial interests
- Promote tourism and the area's natural beauty and resources
- Work with county, state and federal government to advocate improved community facilities and services
- Create an atmosphere that will energize our businesses and citizens to attain their goals while emphasizing the good life of our lake community
- Promote a healthy business environment in order to entice our young people to build prosperous lives for themselves in our community
- Be a community information resource

People Are Talking...

"...our district has a specific asset that stands out from neighboring southwest districts. We have tourism which is an undeniable economic anchor for our district."

- The Late Senator Larry Taylor, District 29

"It is good to be actively involved in community affairs and try to prevent societal and economic damages that can creep in."

- Representative David Sater, District 68

"...we are committed to promoting the lake area to a wider audience of visitors and potential new residents.. (The Chamber is) the only organization in this community that works full time to support, promote and perpetuate the area's business community."

*John Crain
Hickory Hollow Resort
President, Shell Knob Chamber of Commerce 2008-2009*

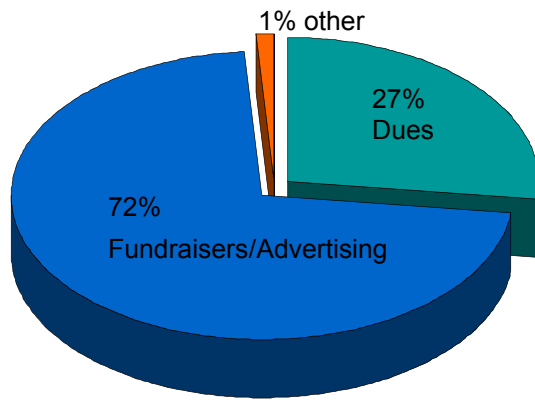
"...most people who relocate here were visitors first. Former tourists become our full-time residents and neighbors; the people who sustain the full-time local economy."

*- Sheila House, Executive Director
Shell Knob Chamber of Commerce*

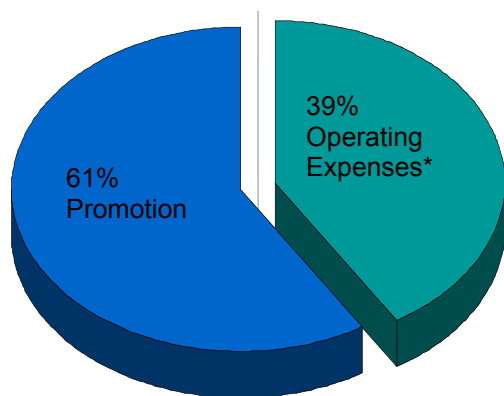
Show Me the Money!

Membership dues provide only a portion of the money needed to operate the Chamber.

WHERE IT COMES FROM:



WHERE IT IS SPENT:



*Includes utilities, taxes, rent, travel, payroll, supplies, professional fees, insurance, equipment, etc.

BASED ON 2007 ACTUAL FIGURES

What the Chamber Does

- Markets assets of the community to tourists and businesses across the nation.
- Promotes the area utilizing the Internet, radio, news and tourism media, including the annual Shell Knob Vacation & Relocation Guide
- Plans and widely advertises special events and projects drawing tourist dollars into the community

Each dollar brought into the community is spent seven times before it leaves the community.

- Missouri Division of Tourism

Member Responsibilities

- Be involved in Chamber activities, events and promotional opportunities
- Uphold the Chamber's' good reputation
- Conduct business honorably and professionally
- Make customer service a priority
- Help promote other Chamber members
- Help grow Chamber membership (recruit)
- Act as an ambassador for the community
- Pay dues annually and on time
- Identify yourself as a Chamber member and a business owner who believes in your community by prominently displaying your membership sticker in your place of business
- Give feedback

YOU are the Chamber!

COMMITTEES ARE VITAL TO THE WORK

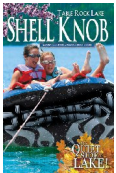
It takes many hearts, hands and minds to build and maintain a good quality of life in a community. Please consider giving time to help on a committee.

A FEW OF THE WAYS WE PROMOTE TOURISM AND RELOCATION:

Tourism

Research and recommend opportunities to promote Shell Knob as a viable and desirable tourist destination

Chair: John Crain, Hickory Hollow Resort



Vacation & Relocation Guide

Sales, advertising, design and layout of our most important promotional resource

Chair: Sheila House, Chamber Executive Director

Website/Internet

Evaluate Chamber's Website for ease of use, current information and design quality

Chair: Sheila House, Chamber Executive Director

A FEW OF THE WAYS WE PROVIDE COMMUNITY SUPPORT:

Economic Development

Find ways to attract companies that will provide new jobs for the community and increase the economic base

Chair: Dave Steinman, St. John's Hospital, Cassville

Shoreline Clean-up

Liaison between the Corps of Engineers, Table Rock Lake Water Quality and the Chamber of Commerce

Chair: Chris Maher, Central Crossing Marine

Sweepin' Up the Shell/Community Beautification

Help coordinate local activities that beautify Shell Knob and the local environment.

Chair: Rita Hlasney, Dogwood Trails Garden Club

Benefits of Associate Membership

QUALIFIES YOU TO...

- Attend monthly Board meetings
- Run for Chamber Board
- Receive regular Chamber updates
- Receive Email reminders of upcoming events and opportunities
- Attend Mix, Mingle & Jingle monthly social
- Purchase ad on world-famous Shell Knob T-shirt produced every July 4
- Promote Shell Knob/Table Rock Lake area through local & state-wide publications
- Improve your community by actively working to keep the local economy growing and healthy
- Support highway, medical, voter registration, shoreline & highway cleanup, water quality issues, contacts to political institutions
- Be part of concentrated effort to attract visitors and new residents to Shell Knob
- Support other community organizations through Chamber promotion of all area events that enrich the entire community
- Insure that the Chamber continues to serve as an excellent resource for the community

How We Work Together

Benefits of Business Membership

PROMOTE YOUR BUSINESS!

- Business listed on Chamber website; up to two links to your website or E-mail (additional links can be purchased for a nominal fee)
- Business listed in the Vacation & Relocation Guide (40,000 distributed annually)
- Opportunity to advertise in the Vacation & Relocation Guide
- Discount rates in annual Home & Business Show
- Chamber referrals for your business
- Space for business literature in Chamber office
- Discounts on photocopy/fax services
- Preferred rates on Chamber event advertising
- Opportunity to sponsor Chamber events
- Opportunity for regional media exposure
- Opportunity to be included in Welcome Bags for new residents
- Media exposure for new business, new location or expanded business
- Inclusion in Shop Local promotions
- Chamber membership door sticker
- Plus all the benefits of an Associate member



A FEW OF THE WAYS WE PROMOTE LOCAL BUSINESS:



Shop Local & New Resident Welcome

Educate residents about the benefits of doing business locally

Chair:



Home & Business Show

Chair: Sheila House, Chamber Executive Director

A FEW OF THE WAYS WE SUPPORT OUR MEMBERSHIP:

Annual Dinner

Yearly accounting to the membership for the Chamber's activities

Chair: Melissa Graham, Hardman Hollow Resort

Board of Directors Nominations

Recruit qualified Chamber members to govern the Chamber

Chair: Rusty Rickard, Rusty's Auto Parts

Budget

Plan for the Chamber's financial needs

Chair: Sharon Ott-Deal, Ozarks 1st Choice Realtors

Community Service Awards

Help select the outstanding people each year

Membership/Mixers

Insure the growth of and maintain Chamber membership, public relations visits and other goodwill efforts. Arrange time and location for networking events.

Chair: Nina Crain, Hickory Hollow Resort

**A FEW OF THE WAYS WE ARE ATTRACTING PEOPLE TO SHELL
KNOB:**

Chamber sponsored events bring people into the area and promote our local businesses.

Car Show

Chair: Don & Ola Erickson, Shell Knob Small Engine Sales & Service

Christmas Tour of Homes

Chair: Anne Ogle, Associate

Fourth of July Fire & Thunder Fireworks Display

Donation Canisters

Chair: Judy Reynolds, Associate

Fire & Thunder Fireworks Display

Chair: Dave Fielder, Lakeshore Construction Co.

Fire & Thunder Fireworks Golf Tournament

Chair: Jeanne Lawrence, Associate Member

Fireworks T-Shirts

Chair: April Williams, Lakeside Ski & Sports
John Coonrod, Ozark Air Conditioning

Lake Donations

Homer Sloan Buddy Bass Tournament

Chair: John Coonrod, Ozark Air Conditioning

Shakin' in the Shell Fest

Chair: John Crain, Hickory Hollow Resort



Shell Knob Chamber of Commerce

How You Will Benefit

Participating in Chamber committees and events is a great way to network and increase your business contacts, get your name in front of the community and contribute to Shell Knob.

Call or stop by the Chamber office and talk with Sheila She will match you with a committee and/or event that fits your talents and interests and meets the needs of your business.

Have a Suggestion?

Your input matters! If you have a suggestion, an idea or feedback, stop by the office, call, write a letter or send an email.

Since members ARE the Chamber, you are always invited to attend the monthly Board of Directors' meetings to share your thoughts and ideas.

Contact Information

Shell Knob Chamber of Commerce

P.O. Box 193
25364 State Highway 39
Shell Knob, MO 65747
(Located in TimbeRoc Village at Hwys 39 & YY)

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Shell Knob Chamber of Commerce
